

# CARRIE WEISBERG

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## EDUCATION

September 2008

**Boston University School of Management:** Boston, MA Bachelor of Science in Business Administration  
Concentration in Marketing; Minor in Theatre Studies

## EXPERIENCE

### **Matador Content, Los Angeles CA (Omaha NE & Kansas City KS)**

November 2021

*Producer/Field Director – Miss Amazing (Pilot Presentation for Peacock)*

- Interviewed dozens of women and girl with disabilities in order to create a compelling narrative docu-series
- Streamlined creative needs remotely from Los Angeles and in the field at “Miss Amazing” events
- Managed a small field team and was able to tell the story of a pageant for women and girls with disabilities

### **TBS/Matador Content, Los Angeles CA/Macon GA**

July 2020 – September 2020 and May 2021 – August 2021

*Producer – Go Big Show (Seasons 1 &2)*

- Produced dozens of contestants for 3 segments each (increasing difficulty) showcasing each one’s talent
- Pitched and created acts for many of the performers during the competition series
- Creatively in charge of stage builds, art and set decoration, and SFX/pyrotechnics used within each act
- Developed and told contestant story and was the liaison between contestant and celebrity host and judges
- Wrote segments/sketch for celebrity Host, Bert Kreischer, including all performances from the season
- Produced Rosario Dawson and Jennifer Nettles major stunt and comedic segment

### **E!/Goodbye Pictures, Los Angeles CA**

March 2021

*Writer– “Pop’d Conspiracies” (Pilot Presentation)*

- Wrote punch-ups and added jokes for entire pilot script
- On set writer for panelists while shooting

### **Den of Thieves/E!, Los Angeles CA**

January 2020 – February 2020

*Producer – “E!’s Brunch at The Oscars – Live from the Red Carpet Pre-Show”*

- Pitched and helped develop creative for the 25 Act live show
- Produced approximately 17 individual and recurring segments within the 4.5-hour live show
- Communicated with talent and developed segments with their expertise in mind
- Managed a team of field producers and talent coordinators to ensure a smooth show

### **DreamWorksTV, Los Angeles CA**

June 2019 – July 2019

*Writer – “What They Got Right” for YouTube*

- Research popular movies, pop culture icons and find lesser known facts about the given topic
- Write full script for the show and turn in re-writes based on Network notes in a timely fashion

### **Matador Content/WE, Los Angeles CA/Las Vegas NV**

January 2019, May 2019 – June 2019

*Producer – “800 lb. Salon” Pilot Presentation for WE (Reality)*

- Developed the creative for individual characters and created story lines to be used in pilot and for the series
- Coordinated talent, locations and staff for pre-production in Los Angeles and production in Las Vegas
- Overseeing all shoots at various locations, including directing talent in order to maximize creative content
- Writing creative and adjusting content on the fly, and writing interview questions

### **Matador Content/E!, Los Angeles CA**

August 2018 – September 2018

*Writer/Producer – “The Brightside” Pilot Presentation*

- Producing entire field segment for the late-night show, and producing real people as part of field content
- Organizing and producing content for the entire episode including in studio, field segments and screens
- Writing content, jokes and material for the host, co-host and actors for recurring sketches
- Overseeing any and all production needs for all departments and in charge of talent

### **Matador Content/VH1, Los Angeles CA**

October 2017 – February 2018

*Producer – “SafeWord”*

- Developing games and creating content for a new version of the show for season 2
- Producing and writing jokes for on camera comedian talent
- Managing screen content and production of large-scale games
- Overseeing all production elements for the run of Season 2

***Matador Content/MTV, Los Angeles CA***

October 2016 – May 2017

*Associate Producer – “SafeWord”*

- Developed the pilot for VH1 which later got picked up for a season run at MTV
- Researching talent and developing games for specific talent pairings
- Punched up jokes and social media content for the talent and segment produced guest talent
- Managed all the social media postings live during each show

***Matador Content, Los Angeles CA***

February 2016 – May 2016

*Associate Producer – “Great Minds with Dan Harmon”*

- Pitching and punching-up ideas during creative meetings
- Story Producing on set noting all changes and additions to script during shoot days
- Researching historical figures in order to maintain historical references
- Aiding post production and editors in historical accuracies while maintaining comedic integrity

***Feeln, Los Angeles CA***

June 2015 – August 2015

*Writer – “Maxine” Non-airing Pilot*

- Writing an original ½ hour pilot based on the life of the famous Hallmark Card curmudgeon, Maxine
- Collaborating with Hallmark in order to develop an existing a two-dimensional Hallmark Card character into a fully realized three-dimensional character for a Holiday special

***Recursion Media, Los Angeles CA***

January 2015 – August 2016

*Writer – “PPA” Original Pilot*

- Writing and developing an original ½ hour scripted comedy pilot
- Pitching the pilot to Sony Pictures Television, Starz, Mandeville Films and more

***The Second City Hollywood, Los Angeles CA***

January 2013 – Present

*Improv and Sketch Comedy Teacher*

- Teach youth (8-18 years old), and adult classes on the tenants of improv and sketch comedy
- Prepare students for their class shows
- Travel for corporate workshops and teach improv that relates directly to individualized fields

***The Second City Hollywood, Los Angeles CA***

June 2010 – August 2016

*Adult Program Coordinator*

- Schedule 45 training classes per semester, 6 semesters per year
- Liaise between 75 teachers and 500 students per semester regarding all events and classes
- Build 50 classes each semester in online registration system and update website on a real-time basis

***CAKE! Live, Los Angeles CA***

February 2010 – June 2012

*Event Coordinator & Marketing Media Content Creator*

- Scheduled and planned in and out of state event logistics for 100+ participants
- Maintained company accounting books for owner

***Various Employers, Los Angeles CA***

August 2008 – Present

*Actor*

- Theatrical resume available upon request

**SKILLS/INTERESTS**

- Final Draft, Microsoft Word, Excel, and PowerPoint
- Improv and Sketch Comedy, Acting, Baking Custom Baked Goods, Travel, Hiking with and Loving on My Dog Millie, Teaching, Volleyball and Basketball